



COSMOB Scuola di Alta Formazione



International Master

International Master in
**FURNITURE
PRODUCT DESIGN**



Goal

Product design is a practical technique that deals with the design and product industrialization, combining creativity, technology and innovation item.

Product design is internationally considered an important leverage for competitiveness and is increasingly becoming a factor that significantly influence company processes and its organization. Moreover for furniture manufacturing producers product design is considered a strategic component to create a strong and recognizable brand in the market.

COSMOB thanks to its structure and competencies and thanks to the continuous relationship with industry it deeply understand the progressive change and the articulated vision of this role that now is surely more extensive and complex.

In order to be aligned with this situation COSMOB integrated and updated its offer, introducing in this Master also the synthetic expression of a range of different process (innovation, communication and so on) that represents “product expression” in relation with the most advanced production environment.

Particular attention is paid to issues related to product performance (in particular safety and ergonomics aspects) and their compliance with regulatory standards, environmental sustainability, and last but not least the development of “intangible and communicative stylistic value”; the goal is to give participants an opportunity both to explore new solutions, both to work employing technical knowledge, design methodology and appropriate tools to design components/product to meet specified performance criteria.

The development of the above topics (ie, focused especially on implementation issues) provides the skills for, firstly, develop the product in its different values enabling students to “do the project”

In this asset important is the availability of Design Lab where thanks to design practical workshop students can critically look at real-world design problems and practically investigate new solutions.

Master is particularly addressed to people who have diploma or degree in technical material linked to Master subject.

Certificate

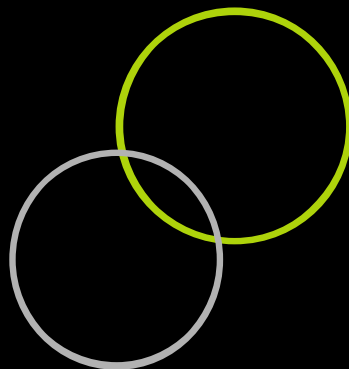
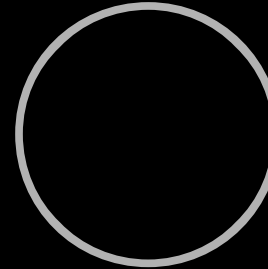
After completing this course, the student who will pass the final examination will get a certificate in “Master Product Design”.



Program STRUCTURE

Highlight the character of the complex interface with new design concepts, new technological processes which must play a catalytic role, is the statement on which has developed the educational program, its length is 800 hours of which 300 is dedicated to stage activities

Inside training program is possible to activate a module of Italian Language (100 hours) for participants who need to improve the language.



Program

HISTORY OF DESIGN

PHOTOSHOP

3D STUDIO MAX

AUTOCAD 2D/3D

THE COLOR, EXPRESSION AND FUNCTION

MULTIMEDIA ARTS AND DIGITAL ANIMATION

RAPID PROTOTYPE

ERGONOMY AND QUALITY

DESIGN FOR ENVIRONMENT

ANALYSIS OF VALUE OF PRODUCT

FURNITURE TECHNOLOGY PRODUCTION

GLI SPAZI DELL'HABITAT MODERNO

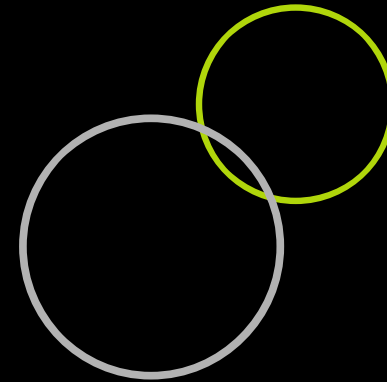
FOUNDATIONS AND DEVELOPMENTS OH HOME AUTOMATION

ECO DESIGN LAB

ECO-DESIGN

FINAL TESTS

STAGE



The Master offers...

In addition to lectures the **MASTER OFFERS:**

Workshop

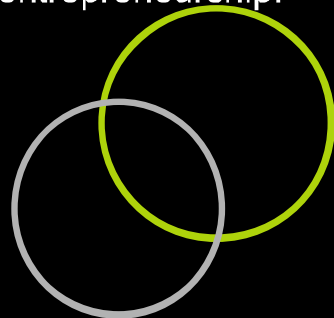
Moments cross design to test the knowledge gained by applying techniques and re-design with particular attention to the design of materials with low environmental impact.

Product development laboratory

Acquisition of techniques for testing the performance of the product through quality tests and ergonomic tests.

Seminars and company visits

Meetings with established players in the design, and visits to companies that have managed to combine creative design aspects to successful entrepreneurship.



Stage

Students can count on a wide range of opportunities for the inclusion of companies to design studios. The presence of tutors will help participants in the project formulation stage.

Is expected an evaluation at the end of each workshop and a final examination on the skills and technical realization of the participant.

Requirements

- Good knowledge of Italian language (mandatory);
- Possess qualifications equivalent to diploma or degree related to issues on which engages the training program.

Teaching staff

Some of our teachers:

Paolo Nava (www.paolonavadesign.it), Felice Ragazzo(www.feliceragazzo.it), Angelo Capasso (www.angelocapasso.com)

Registration

The participation fee is 5.000 Euro + IVA (price is included in the optional module of Italian whose share is 1,500 Euros).

The application form can be downloaded from the site must be completed by www.cosmob.it resume and photocopy of identity.

Services

To meet the need for temporary transfer for the attendance of courses, COSMOB provides a service for finding accommodation and meet any other requirement of logistics.